

Privacy Policy

Last Updated on: November 19, 2025

SCOPE

This Privacy Policy discloses the privacy practices for BPTS LLC. This Privacy Policy governs our collection, use, and disclosure of information from and about you, including through your use of the Sites. Please read this Privacy Policy carefully so that you understand our privacy practices. By browsing a Site; installing, downloading, or using any data on the Sites; and/or providing your information to us in any other way, you understand that we will collect, use, and disclose your information in accordance with the terms of this Privacy Policy. Questions regarding privacy issues should be directed to us at IT@bptsllc.com.

INFORMATION WE COLLECT

The information we gather falls into two categories: (1) information voluntarily supplied by users; and (2) information automatically gathered.

INFORMATION YOU PROVIDE TO US

We collect and store information that you voluntarily supply to us.

When you provide your information on the “Contact” and “Case Studies” page of our Site, we collect information including your name, e-mail address, Phone number and any message contents that you provide.

INFORMATION AUTOMATICALLY COLLECTED

We also may collect and store information that is generated automatically as you navigate through our Site.

To make our Site more useful to you, our servers (which are hosted by a third-party service provider) may collect information from your computer or device, including but not limited to:

- The date and time of your visit and the web pages and content you view and links you click on while navigating within our Site
- Information about the type of content accessed via our Site
- The site you visited before and after visiting our Site
- Your Internet Protocol (IP) address (a numerical address assigned to your computer by your Internet service provider so that other computers connected to the Internet can communicate with you online) that can sometimes be used to derive your general geographic area
- Search terms you enter using our Site
- Unique identifiers, including non-global mobile device identification numbers

- Information about your computer device such as your device type, screen size, browser type, language and other settings, memory capacity, plug-ins, Internet domain, TCP configuration parameters, operating system, carrier code, time zone and the names, versions and package IDs of software installed on your device; and
- Information collected through cookies, pixel tags and other tracking technologies (see additional descriptions of these terms below).

INFORMATION COLLECTED FROM THIRD PARTIES & ANALYTICS SERVICES

We do not collect any personal information from third parties; nor do we use any analytics services to analyze how users use our Site.

USE OF PERSONAL INFORMATION

We use the information we collect about you to respond to inquiries you submit on our Site.

DISCLOSURE OF INFORMATION

We may share some or all your information in connection with or during negotiation of any merger, financing, acquisition or dissolution transaction or proceedings involving sale, transfer, divestiture, or disclosure of all or a portion of our business or assets. In the event of insolvency, bankruptcy, or receivership, information may also be transferred as a business asset. If another company acquires our company, business, or assets, that company will possess the information collected by us and will assume the rights and obligations regarding your information as described in this Privacy Policy.

Regardless of any choices you make regarding your information (as described below), we may disclose information if we believe in good faith that such disclosure is necessary (a) in connection with any legal investigation; (b) to comply with relevant laws or to respond to subpoenas or warrants served on BPTS LLC; (c) to protect or defend the rights or property of BPTS LLC or users of our Site; and/or (d) to investigate or assist in preventing any violation or potential violation of the law, this Privacy Policy, or our Terms of Service.

SECURITY

We have implemented administrative, technical, and physical security measures to protect against the loss, misuse, and/or alteration of your information. These safeguards vary based on the sensitivity of the information that we collect and store. However, we cannot and do not guarantee that these measures will prevent every unauthorized attempt to access, use, or disclose your information since despite our efforts, no Internet and/or other electronic transmissions can be completely secure.

SECURITY INCIDENT AND BREACH NOTIFICATION

We maintain administrative, technical, and physical safeguards designed to protect the security, confidentiality, and integrity of personal information. In the event we determine that a security incident has resulted in unauthorized access, acquisition, or disclosure of personal information, we will notify affected customers without undue delay and no later than seventy-two (72) hours after confirmation of the incident, unless otherwise required by law or instructed by law enforcement.

Notifications may be delivered by email, phone, or other direct communication channels and will include, to the extent known at the time: a description of the nature of the incident, the information affected, our mitigation steps, and recommended actions customers may take.

DATA RETENTION

We will hold your information for as long as necessary to fulfill the purposes set forth in this Privacy Policy or as long as we are legally required or permitted to do so. Information may persist in copies made for backup and business continuity purposes for additional time. Information stored in backups may continue to exist until overwritten during our standard backup retention cycle.

THIRD-PARTY SERVICE PROVIDERS

We may use third-party service providers to support our operations, including hosting, infrastructure, data storage, and security services. These providers may have access to personal information only as needed to perform services on our behalf and are contractually required to maintain the confidentiality and security of that information in accordance with applicable laws and industry standards.

CLOUD HOSTING AND SUBPROCESSORS

Our systems and databases are hosted in Microsoft Azure, a secure cloud infrastructure provider. Azure may process or store personal information solely for the purpose of supporting our services. Azure maintains independent SOC 1, SOC 2, ISO 27001, and other security certifications.

TRANSFERS OF INFORMATION

Our Site is operated in the United States. If you are located outside the United States, please be advised that any information you provide through our Sites will be transferred to the United States, which may not have a similar standard of for data protection as the laws of your jurisdiction for processing, hosting, and storage by us or our service providers.

NON-DISCRIMINATION

The Sites are not directed to children under the age of thirteen and we do NOT knowingly collect personal information, as that term is defined in the Children's Online Privacy Protection Act ("COPPA") from children under the age of thirteen. If we discover that a child under thirteen has submitted personal information to us, we will attempt to delete the information as soon as possible.

COOKIE CHOICES

If you decide at any time that you no longer wish to accept cookies for any of the purposes described above, then you can instruct your browser or mobile device, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie from the Sites. If you do not accept cookies, however, you may not be able to use all portions of, or all functionalities of, the Sites, as applicable. If you have any questions about how to disable or modify cookies, please let us know at the contact information provided above.

YOUR PRIVACY RIGHTS

Depending on your jurisdiction, you may have the right to request access to, correction of, or deletion of personal information we hold about you. To exercise these rights, please contact us at IT@bptsllc.com. We will respond to all verifiable requests within a reasonable timeframe.

CHANGES TO THIS POLICY

We reserve the right to amend this privacy policy at our discretion and at any time. When we make changes to this privacy policy, we will post the updated notice on the Website and update the notice's effective date. Your continued use of our Sites following the posting of changes constitutes your acceptance of such changes.

CUSTOMER NOTIFICATION OF MATERIAL CHANGES

If we make material changes to how we collect, use, or share personal information, we will notify customers directly via email or other appropriate communication channels in addition to updating the effective date of this Privacy Policy.

CONTACT INFORMATION

If you have any questions or comments about this notice, the ways in which we collect and use your information described here, please do not hesitate to contact us at IT@bptsllc.com